

ΕΡΑΝΕΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise ...CONSTANTINOS ROUSSOS SA ... based inΑΤΤΙΚΙΣ.....region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is.....21.658,06 € out of which12.804,83...€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

✓ Machinery – Equipment

Quality system, Standardization, Certifications etc (up to 100% of the total budget)

Means of transportation

Packaging & Branding

✓ Digital Promotion

Wage cost for new personnel

Through the participation in the Action, the enterprise achieved:

Competitiveness improvement

Increase of profitability

Reinforcement of an extrovert business profile

Market expenditure by adopting new products and services

Creation of better quality products and services

Increase of productivity and improvement of operational procedures

Entrepreneurship Reinforcement

Creation/ retention of jobs

✓ Other Improvement of promotion and financial services.....

The support of ΕΡΑΝΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF, CF & ESF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑΝΕΚ



2014-2020

ανάπτυξη - εργασία - αλληλεγγύη

**Partnership Agreement
2014 - 2020**

Co-financed by Greece and the European Union